

Dave's Dialogue
Send in your comments, complaints, fibs, jokes, fish stories, questions, confessions, advice, recipes, love letters or a picture of your dog.

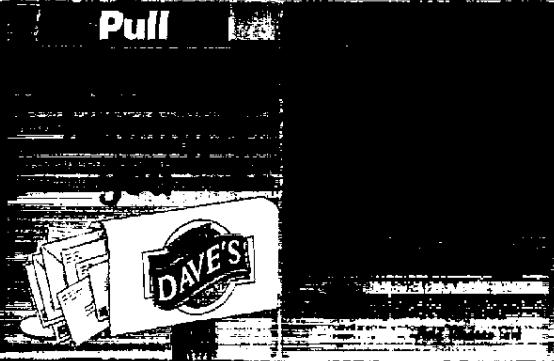
I smoke: Dave's Regular Dave's Lights
 Your smokes are great. Keep 'em coming
 Hang it up. Clear your land and let bunnies play there.

Send to: Dave's Tobacco Company
Concord, North Carolina 28026

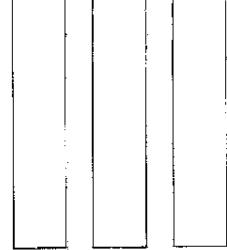
Please include your name, address and phone number.
By signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and branded merchandise in the mail subject to applicable state and federal law.

Signature required _____ Birthdate _____
© Philip Morris Inc. 1995

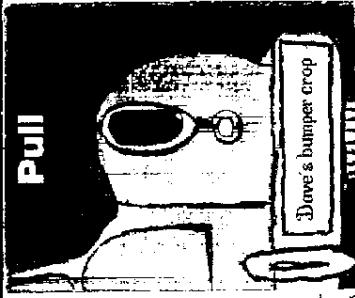
Pull



(create your own bumper stickers)



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**Pull
INSIDE**
A tale of Dave's sudden success



Since 1994



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Pull



Packed tight tastes right

From the get-go, Dave was determined to grow the tallest leaves in the country. He had a plan, because, hell, you got to have a plan.

First, he hired cows. Their generous contributions made his soil just perfect for tobacco seed. Then he fined up the factor and planted a scattering of fine tobacco. The weather was 

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